

STOCK CAR RACING EVERY SATURDAY NIGHT

DELLS RACEWAY PARK SUPER LATE MODEL MARKETING PROGRAM

**Play a Role in the return of SUPER LATE MODEL
Racing to Dells Raceway Park!**

DRP is introducing a new way of doing business in the racing world...one that empowers YOU as a sponsor. Your participation strengthens the Super Late Model class as a whole, and provides a venue for Super Late Model Racers at a local level once again.

Your Organization's name will become synonymous with some of the biggest names in Midwestern Stock Car Racing, and Dells Raceway Park will provide unprecedented recognition at each SLM event in 2011. Our fans become YOUR fans!

WHAT YOU RECEIVE

Race Credentials

- Complementary passes to each of the "Alive for Five" Super Late Model events.
- Full Access to the Pit Area during the entire Race Day.
- Receive VIP Treatment and complementary beverages in our climate controlled VIP Lounge.

Advertising Value

- Provide us with your 4x8 banner, and we'll display it in the Pit and/or Spectator Area.
- Provide us with a 30-second advertising spot which we'll broadcast on Race Night.

Web Presence

- Your company logo/link will be prominently displayed in the SLM section of the DRP Website.
- Your company logo/link will headline the NEW "Drivers' Pages" section on the RacingOnLine.com website.

Hot Laps by Your Driver

- Strap into one of our 2 seat Late Model Stock Cars while your driver takes you for the ride of your life on Wisconsin's finest 1/3 mile paved oval.

JOIN THE EXPERIENCE TODAY!

Fill out the accompanying sheet
with your business details to get started!



WISCONSIN'S SHOWCASE SHORT TRACK